



World's First Soil Surfactant Formulated for *Poa annua* Greens, Tees and Fairways (patent pending)



Cutting-edge blend of soil surfactants and bio-stimulants for complete root zone moisture and carbohydrate restoration



Provides Outstanding (2x) rootzone moisture, minimizing localized dry spot



Safe for use on mixed *Poa annua* turf stands



PlayTru Technology™ promotes uniform, firm and smooth playing surfaces

AERIAL OF POAWAVE™ DEMONSTRATION TRIAL IN POA ANNUA FAIRWAY



**PLAYTRU™: POWERED BY PROPRIETARY
DUAL SURFACTANTS AND BIO-STIMULANTS**

PoaWave's primary and secondary surfactants provide complete rootzone moisture!

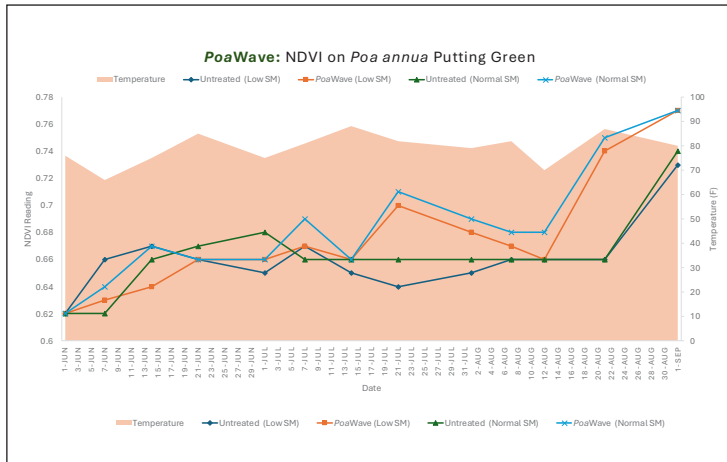
ELEVATE YOUR POA PERFORMANCE!

For more information, contact us today!

www.HudsonTH.com



POAWAVE™ PERFORMS ACROSS CRITICAL TURF HEALTH INDICATORS

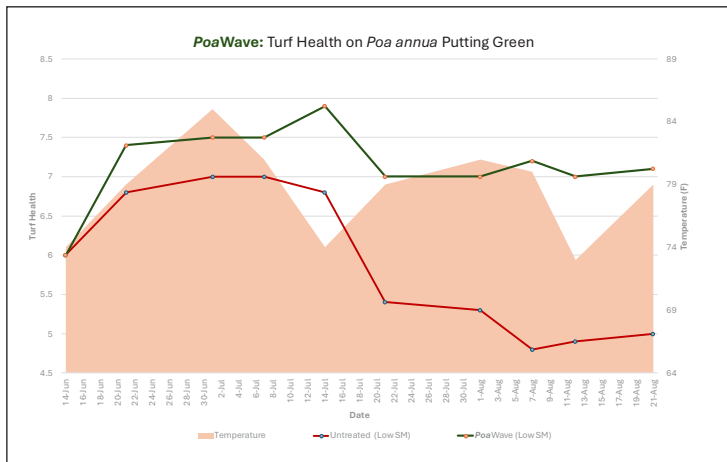


Stronger Growth. Better Color

PoaWave™ consistently delivered higher NDVI readings compared to untreated plots, especially under low soil moisture conditions, indicating healthier turf during peak stress periods.

Even as summer temperatures climbed, *PoaWave* plots maintained stronger turf performance, with noticeable NDVI separation emerging in July and again in late August.

This data demonstrates *PoaWave*'s ability to support plant health and visual quality when it matters most—during heat and moisture stress.

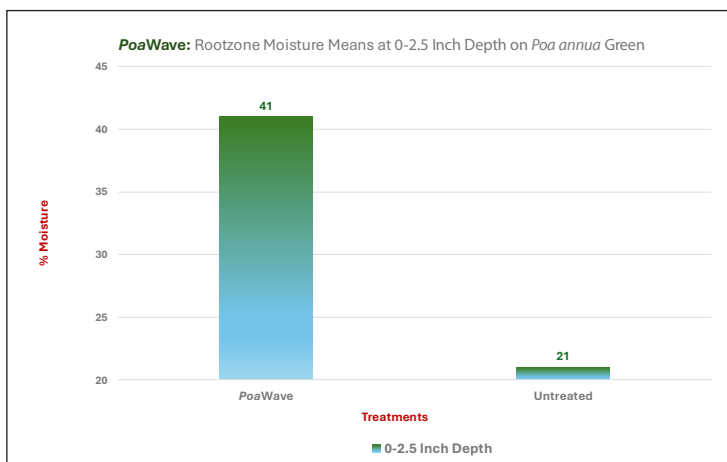


Lasting Health Through Summer

PoaWave treatments maintained higher turf health scores throughout the summer, with a clear advantage emerging as temperatures peaked in late July and August.

While untreated turf declined sharply during heat stress, *PoaWave* plots remained consistently healthy—showing visual and agronomic resilience under low soil moisture.

This sustained performance highlights *PoaWave*'s ability to protect playing surface quality during the most demanding parts of the season.



Enhanced Moisture at Critical Depths

PoaWave significantly increased rootzone moisture in the top 2.5 inches of the profile, holding nearly twice as much water as untreated turf.

With 41% moisture retention compared to just 21% in the control, *PoaWave* demonstrates its ability to keep critical rootzones hydrated where it matters most. This improved moisture availability supports turf health and resilience, especially during periods of environmental stress.

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